



UNITED STATES DEPARTMENT OF COMMERCE
National Oceanic and Atmospheric Administration
NATIONAL OCEAN SERVICE
Channel Islands National Marine Sanctuary
Ocean Science Building 514, MC 6155
University of California, Santa Barbara
Santa Barbara, CA 93106-6155

February 17, 2015

Dear Applicant:

Thank you for your interest in serving as a representative on the Channel Islands National Marine Sanctuary Advisory Council. We are currently recruiting representatives for the following community seat positions: **Business** (member and alternate); **Non-Consumptive Recreation** (member and alternate); **Commercial Fishing** (member and alternate); **Research** (member and alternate); **Conservation** (member and alternate); and **Public At-Large** (two members). Please see enclosed listing of basic member requirements for these council positions.

The Sanctuary Advisory Council was established to provide advice on the following:

- Protecting natural and cultural resources, and identifying and evaluating emerging issues;
- Identifying and realizing the Sanctuary's research objectives;
- Identifying and realizing educational opportunities to increase the public knowledge and stewardship of the Sanctuary environment; and
- Assisting to develop an informed constituency to increase awareness and understanding of the purpose and value of the Sanctuary and the National Marine Sanctuary System.

The council has played a vital role in advising on issues and decisions affecting the Sanctuary. The council has become knowledgeable about and raised their voice on a variety of important issues, including but not limited to: the establishment and management of marine reserves (no-take zones) around the Channel Islands; the development of a new Sanctuary management plan; protection of endangered whales in the Santa Barbara Channel; ocean acidification; and marine shipping.

The council's 21 members and 21 alternates represent a variety of local user groups, the general public, and 10 local, state and federal governmental jurisdictions. Council representatives are appointed competitively by the National Oceanic and Atmospheric Administration and serve voluntary two-year terms. Alternates play an important role on the council, and are urged to attend and participate at every meeting.

Council representatives are expected to attend advisory council meetings held every other month in full-day public sessions (usually 9:00 am to 3:00 pm) located at various locations in Santa Barbara and Ventura Counties. Generally, the meetings are held on the 3rd Friday of the month. The schedule for remaining meetings in 2015 is below:

- Friday, March 20, Ventura
- Friday, May 15, Santa Barbara
- Friday, July 17, Oxnard
- Friday, September 18, Santa Barbara
- Friday, November 20, Ventura



Individual members may also participate in Working Groups, Subcommittees, or special task forces.

Your completed application form, addressing all of the short answer/essay questions, **must be received at our office no later than March 31, 2015**.

Completed applications can be submitted as follows:

By email to: **julia.leo@noaa.gov**

By fax to: 805-568-1582 (ATTN: Julia Leo)

By mail to:

Channel Islands National Marine Sanctuary

ATTN: Julia Leo

University of California, Santa Barbara

Ocean Science Education Building 514, MC 6155

Santa Barbara, CA 93106-6155

Appointments are expected to be announced in late May or early June 2015. The intended first meeting for new members and alternates will be July 17 in Oxnard.

Thank you for your interest in Channel Islands National Marine Sanctuary. If you have any questions, please contact me at (805) 893-6418.

Sincerely,

Michael Murray

Deputy Superintendent for Programs

Enclosure: **2015 Sanctuary Advisory Council Recruitment: Member Expectations and Requirements**

CHANNEL ISLANDS NATIONAL MARINE SANCTUARY**2015 Sanctuary Advisory Council Recruitment
Member Expectations and Requirements**

NOAA's Office of National Marine Sanctuaries regards the involvement of communities and the development of a stewardship ethic as vitally important to successfully conserve sanctuary resources. An important way to achieve this involvement is through the operation of a Sanctuary Advisory Council. Advisory council members serve as ambassadors between the sanctuary staff and the various communities and users adjacent to its boundary. They actively engage their constituencies and work with sanctuary staff to resolve issues and concerns. As such, we are looking for highly motivated people who are able and willing to volunteer their time to help us reach out and work constructively with the diverse interests, users and communities that have a stake in the resources of Channel Islands National Marine Sanctuary.

General Commitment/Expectations:

- 1) Sanctuary Advisory Council members serve two-year terms as volunteers to the National Oceanic and Atmospheric Administration (NOAA), and are not paid.
- 2) Both members and alternates are expected to attend regularly scheduled advisory council meetings. Meetings are typically scheduled every other month (January, March, May, July, September, November), and usually last approximately 6 hours during the day on Fridays (9:00 am to 3:00 pm is a common schedule). Occasional evening sessions and additional meetings may also be scheduled. Meetings are held in Santa Barbara and Ventura Counties. Meeting dates remaining in 2015 are scheduled for:
 - Friday, March 20, Ventura
 - Friday, May 15, Santa Barbara
 - Friday, July 17, Oxnard
 - Friday, September 18, Santa Barbara
 - Friday, November 20, Ventura
- 3) Sanctuary Advisory Council representatives are expected to actively reach out and communicate to the various constituencies associated with their seat. This includes communicating sanctuary issues and policies to constituents and bringing issues, questions and concerns to the attention of the advisory council and sanctuary staff.
- 4) Representatives may attend and participate in council Working Group and Subcommittee meetings, as necessary, to gain additional knowledge and discuss specific issues important to their constituencies.

Specific Requirements for Open Seats:

Business (member and alternate):

- Familiarity and affiliation with the local businesses in communities near to the sanctuary;
- Understanding of the links between local businesses, sanctuary resources, and human activities; and
- Ability and willingness to communicate with key representatives from ocean-dependent and ocean-associated businesses.

Non-Consumptive Recreation (member and alternate):

- Familiarity and affiliation with the non-consumptive marine recreation industry, groups, and activities in communities near the sanctuary;
- Understanding of the links between non-consumptive marine recreation, sanctuary resources, and human activities; and
- Ability and willingness to communicate effectively with key representatives from the non-consumptive marine recreation community in the sanctuary region.

Commercial Fishing (member and alternate):

- Knowledge of and/or experience with commercial fishing within the sanctuary region;
- Knowledge of and/or experience with various commercial fishing activities, organizations and businesses in the sanctuary region;
- Knowledge of laws, policies, and practices affecting commercial fishing within the sanctuary;
- Ability and willingness to communicate effectively and build agreements with key representatives from local commercial fishing communities; and
- Commitment and availability of time to serve as Chair of the Advisory Council's Commercial Fishing Working Group.

Research (member and alternate):

- Affiliation with scientific research institutions or organizations active in the sanctuary region;
- Ability and willingness to effectively communicate with multiple institutions and scientists;
- Direct experience with marine research programs;
- Experience, ability and availability to conduct outreach within the research community consistent with the research goals of the sanctuary and the mission of the SAC; and
- Commitment and availability of time to assist with development and operation of a Research Working Group.

Conservation (member and alternate):

- Familiarity with marine conservation issues and management approaches affecting the sanctuary;

- Experience working with or representing conservation or environmental organizations, especially those involved with marine conservation;
- Ability to communicate effectively with the broader conservation community in the sanctuary region; and
- Commitment and availability of time to Chair and assure the continued operation of the SAC's Conservation Working Group.

Public At-Large (2 members):

- Familiarity with communities close to the sanctuary;
- Experience and/or knowledge regarding marine management and resource protection issues in the sanctuary;
- Experience and/or knowledge regarding public uses and activities in the sanctuary; and
- Freedom to express views and cast votes independent of the expectations held by an employer, constituency or other organization to which the member is affiliated.

Alternates are encouraged to attend all SAC meetings, and participate in discussions. However, alternates only have voting privileges when the primary representative cannot attend a meeting.