



UNITED STATES DEPARTMENT OF COMMERCE  
National Oceanic and Atmospheric Administration  
NATIONAL OCEAN SERVICE  
Channel Islands National Marine Sanctuary  
Ocean Science Building 514, MC 6155  
University of California, Santa Barbara  
Santa Barbara, CA 93106-6155

February 18, 2014

Dear Applicant:

Thank you for your interest in serving as a representative on the Channel Islands National Marine Sanctuary Advisory Council. We are currently recruiting representatives for the following community seat positions: **Chumash Community** (member and alternate); **Education** (member and alternate); **Public At-Large** alternates (two); **Recreational Fishing** (member and alternate); and **Tourism** (member and alternate). Please see enclosed listing of basic member requirements for these council positions (pages 3-4, below).

The Sanctuary Advisory Council was established to provide advice on:

- Protecting natural and cultural resources, and identifying and evaluating emerging issues;
- Identifying and realizing the Sanctuary's research objectives;
- Identifying and realizing educational opportunities to increase the public knowledge and stewardship of the Sanctuary environment;
- Assisting to develop an informed constituency to increase awareness and understanding of the purpose and value of the Sanctuary and the National Marine Sanctuary System.

The council has played a vital role in advising on issues and decisions affecting the Sanctuary. The council has become knowledgeable about and raised their voice on a variety of important issues, including but not limited to: the establishment and management of marine reserves (no-take zones) around the Channel Islands; the development of a new Sanctuary management plan; protection of endangered whales in the Santa Barbara Channel; ocean acidification; and marine shipping.

The council's twenty-one members and twenty-one alternates represent a variety of local user groups, the general public, and ten local, state and Federal governmental jurisdictions. Council representatives are appointed competitively by the National Oceanic and Atmospheric Administration and serve voluntary two-year terms. Alternates play an important role on the council, and are urged to attend and participate at every meeting.

Council representatives are expected to attend advisory council meetings held every other month in full-day public sessions (usually 9:00 am to 3:00 pm) located at various locations in Santa Barbara and Ventura Counties. Generally, the meetings are held on the 3<sup>rd</sup> Friday of the month. The schedule for remaining meetings in 2014 is below:

- Friday, March 21, Ventura
- Friday, May 16, Santa Barbara
- Friday, July 18, Oxnard
- Friday, September 19, Santa Barbara
- Friday, November 21, Ventura



Individual members may also participate in Working Groups, Subcommittees, or special task forces.

Your completed application form, addressing all of the short answer/essay questions, **must be received at our office no later than March 31, 2014**.

Completed applications can be submitted as follows:

By email to: **sean.herron@noaa.gov**

By fax to: 805-568-1582 (ATTN: Sean Herron)

By mail to:

Channel Islands National Marine Sanctuary

ATTN: Sean Herron

University of California, Santa Barbara

Ocean Science Education Building 514, MC 6155

Santa Barbara, CA 93106-6155

Appointments are expected to be announced in late May or early June 2014. The intended first meeting for new members and alternates will be July 18 in Ventura.

Thank you for your interest in Channel Islands National Marine Sanctuary. If you have any questions, please contact me at (805) 893-6418.

Sincerely,

Michael Murray

Deputy Superintendent for Programs

Enclosure: **2014 Sanctuary Advisory Council Recruitment: Member Expectations and Requirements**

**ENCLOSURE***February 2014***CHANNEL ISLANDS NATIONAL MARINE SANCTUARY****2014 Sanctuary Advisory Council Recruitment  
Member Expectations and Requirements**

NOAA's Office of National Marine Sanctuaries regards the involvement of communities and the development of a stewardship ethic as vitally important to successfully conserve sanctuary resources. An important way to achieve this involvement is through the operation of a Sanctuary Advisory Council. Advisory council members serve as ambassadors between the sanctuary staff and the various communities and users adjacent to its boundary. They actively engage their constituencies and work with sanctuary staff to resolve issues and concerns. As such, we are looking for highly motivated people who are able and willing to volunteer their time to help us reach out and work constructively with the diverse interests, users and communities that have a stake in the resources of Channel Islands National Marine Sanctuary.

**General Commitment/Expectations:**

- 1) Sanctuary Advisory Council members serve two-year terms as volunteers to the National Oceanic and Atmospheric Administration (NOAA), and are not paid.
- 2) Both members and alternates are expected to attend regularly scheduled advisory council meetings. Meetings are typically scheduled every other month (January, March, May, July, September, November), and usually last approximately 6 hours during the day on Fridays (9:00 am to 3:00 pm is a common schedule). Occasional evening sessions and additional meetings may also be scheduled. Meetings are held in Santa Barbara and Ventura Counties. Meeting dates remaining in 2014 are scheduled for:
  - Friday, March 21, Ventura
  - Friday, May 16, Santa Barbara
  - Friday, July 18, Oxnard
  - Friday, September 19, Santa Barbara
  - Friday, November 21, Ventura
- 3) Sanctuary Advisory Council representatives are expected to actively reach out and communicate to the various constituencies associated with their seat. This includes communicating sanctuary issues and policies to constituents and bringing issues, questions and concerns to the attention of the advisory council and sanctuary staff.
- 4) Representatives may attend and participate in council Working Group and Subcommittee meetings, as necessary, to gain additional knowledge and discuss specific issues important to their constituencies.

## Specific Requirements for Open Seats:

### **Public At-Large (2 alternates):**

- Familiarity with communities close to the Sanctuary;
- Experience and/or knowledge regarding marine management and resource protection issues in the sanctuary;
- Experience and/or knowledge regarding public uses and activities in the sanctuary; and
- Freedom to express views and cast votes independent of the expectations held by an employer, constituency or other organization to which the member is affiliated.

### **Tourism (member and alternate):**

- Familiarity and affiliation with the coastal and marine tourism industry in communities near the Sanctuary
- Understanding of the links between tourism, Sanctuary resources and human activities
- Ability and willingness to communicate with key representatives from the coastal and marine tourism industry.

### **Recreational Fishing (member and alternate):**

- Knowledge of and/or experience with recreational and sport fishing within the Sanctuary region;
- Knowledge of and/or experience with various recreational and sport fishing activities, organizations and businesses in the Sanctuary region;
- Knowledge of laws, policies and practices affecting recreational and sport fishing within the Sanctuary;
- Ability and willingness to communicate effectively and build agreements with key representatives from recreational and sport fishing communities.

### **Chumash Community (member and alternate):**

- Affiliation with Chumash community members, groups and organizations in the Sanctuary region;
- Experience, ability and availability to conduct outreach with multiple individuals and groups within the Chumash community consistent with the goals of the Sanctuary and the mission of the SAC;
- Knowledge and understanding of Chumash cultural heritage, especially as relates to the Channel Islands and surrounding waters;
- Commitment and availability of time to assist with the development and operation of a SAC Chumash working group;
- Knowledge and/or interest in marine resource management, public use and resource protection issues in the Sanctuary.

### **Education (member and alternate):**

- Affiliation with educational institutions or organizations in the Sanctuary region;
- Ability to effectively communicate with multiple educational institutions and educators;
- Direct experience with marine education programs;
- Experience, ability and availability to conduct educational outreach consistent with the goals of the Sanctuary and the SAC; and
- Commitment and availability of time to chair a SAC Education Working Group.