



UNITED STATES DEPARTMENT OF COMMERCE  
National Oceanic and Atmospheric Administration  
NATIONAL OCEAN SERVICE  
Channel Islands National Marine Sanctuary  
113 Harbor Way, Suite 150  
Santa Barbara, CA 93109

## MEMORANDUM

**DATE:** January 10, 2012  
**TO:** Sanctuary Advisory Council Representatives  
**FROM:** Mike Murray, Deputy Superintendent for Programs *Mike Murray*  
**RE:** **Next SAC Meeting: Friday, January 20th, 2012**

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The Channel Islands National Marine Sanctuary Advisory Council will meet in Santa Barbara on **Friday January 20th, 2012** from **9:00 am to 3:00 pm** at Casa Las Palms (323 E. Cabrillo Blvd). Please join us! A draft meeting agenda, driving directions and meeting materials will be sent as email attachments and web links, and posted at [channelislands.noaa.gov/sac/announcement.html](http://channelislands.noaa.gov/sac/announcement.html).

This Sanctuary Advisory Council meeting will feature important and interesting presentations, updates, discussions and possible actions, including the following:

- Superintendent's report;
- Marine Protected Areas session: Announcements, Education & Outreach, Socioeconomic Studies:
  - Announcements regarding new state MPAs taking effect throughout southern California;
  - Staff report on coordination between CINMS MPA education and outreach and new efforts emerging to support mainland state MPA sites;
  - Council member input and suggestions on moving forward with sanctuary MPA education & outreach given new state MPAs;
  - Proposed UCSB/Bren School socioeconomic research project on non-consumptive use of the sanctuary (with possible Council action being a letter of support);
  - Presentation by Chris LaFranchi: "Testing for an MPA Effect: Analysis of recreational vessel observation data collected in the California Channel Islands"
- Staff report on changes in ship traffic patterns near CINMS;
- Staff report on a new wireless tablet system containing e-form software to help improve accuracy and efficiency of marine mammal sightings data;
- Identification and prioritization of Council work topics for 2012 (please be prepared to submit a ranking worksheet at the meeting);
- Working Group Reports.

Please review the emailed materials prior to the meeting. For most topics, we will use the screen to display materials, but you may also wish to have your own printed copy of some items. We appreciate your cooperation with our "electronic packet" approach, saving us time, money and resources. If you need assistance obtaining a printed copy of something, just let us know.

Please RSVP to [Danielle.Lipski@noaa.gov](mailto:Danielle.Lipski@noaa.gov) for 1) your attendance at the meeting and 2) whether you would like to join us for a catered lunch at \$10.00 per person. To help us order the correct amount of food, please RSVP on this, either way. If you have questions or comments concerning the draft agenda or any of the online materials, please feel free to contact me at [michael.murray@noaa.gov](mailto:michael.murray@noaa.gov) or 805-884-1464.

Finally, we encourage carpooling to the meeting, as well as helping us to reduce material use and waste by bringing your own coffee mug or other beverage container. Thank you!

